

### Case Study #3

**“Why can’t I get the reports I need?”**

**A fast growing bio-tech firm in a start up mode installed QuickBooks....”Just to get started!”... which is something a great many startup companies do when they first begin operating. Three years later, sales were rapidly growing and the system has not been upgraded or features ever used that would assist management in managing this business.**

**Braver Business Strategies hired our Certified QuickBooks technician to assist the bookkeeper in understanding all the features of the software, rather than purchasing new software. The technician trained the bookkeeper how to used these modules, and now the management has a great handle on the numbers needed to make informed decisions and at a significant cost savings.**